

REMARKS

Applicants respectfully request reconsideration of this application. Claims 1-78 are pending. Claims 59, 62, and 66 have been amended. No claims have been added or cancelled.

Rejections Under 35 U.S.C. § 102(e)

Claims 1-14, 17, 18, 20-34, 37-38, 40-47, 49-51, 53-55, 57-72, 75-76, and 78 are rejected under 35 U.S.C. § 102(e) as being unpatentable over U.S. Patent No. 6,513,152 of Branson et al. ("Branson"). Applicants respectfully traverse the rejections.

Claim 1 sets forth a limitation, or a limitation similar thereto, of:

mapping a *customizable UI* to the customizable product class, the customizable UI to provide access structure to the configurator, ...
(Claim 1, ln. 7-8; emphasis added).

In contrast, Branson fails to disclose at least the above limitation. According to Branson:

By providing framework mechanism 870 within computer system 800 to customize input framework 822, a *uniform interface for all frameworks* may be developed.
(Branson, col. 16, ln. 60-62; emphasis added).

Note that the interface in Branson is **uniform** for all frameworks. In other words, the interface in Branson is *not* customizable to an individual framework. Therefore, Branson does not disclose mapping a customizable user interface to the customizable product class. For at least this reason, Branson does not anticipate claim 1. Withdrawal of the rejection is respectfully requested.

Claims 21, 41, and 59 are not anticipated by Branson for at least the reason discussed above with respect to claim 1. Withdrawal of the rejection is respectfully requested.

Claims 2-14, 17, 18, 20, 22-34, 37-38, 40, 42-47, 49-51, 53-55, 57-58, 60-72, 75-76, and 78 depend, directly or indirectly, from claims 1, 21, 41, and 59, respectively. Thus, having additional limitations, claims 2-14, 17, 18, 20, 22-34, 37-38, 40, 42-47, 49-51, 53-55, 57-58, 60-72, 75-76, and 78 are not anticipated by Branson. Withdrawal of the rejection is respectfully requested.

Rejections Under 35 U.S.C. § 103(a)

Claims 15, 16, 35, 36, 56, 73, and 74 are rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 6,513,152 of Branson et al. ("Branson") in view of well-known technology ("Well-Known"). Applicants respectfully traverse the rejections. Claims 15, 16, 35, 36, 56, 73 and 74 depend from claims 1, 21, 41, and 59, respectively, and thus, include the limitations set forth in their respective base claims. For the reason discussed above with respect to claim 1, Branson fails to teach mapping a ***customizable UI*** to the customizable product class, the customizable UI to provide access structure to the configurator. Furthermore, as admitted by the Office Action, Branson fails to disclose additional limitations recited in claims 15, 16, 35, 36, 56, 73, and 74 (Office Action, pp. 14-15). Because of the numerous deficiencies of Branson, claims 15, 16, 35, 36, 56, 73, and 74 are not obvious over Branson. For at least this reason, claims 15, 16, 35, 36, 56, 73, and 74 are patentable over Branson. Withdrawal of the rejection is respectfully requested.

Claims 19, 39, 48, 52, and 77 are rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 6,513,152 of Branson et al. (“Branson”) in view of U.S. Patent No. 6,754,885 of Dardinski et al. (“Dardinski”). Applicants respectfully traverse the rejections.

Claims 19, 39, 48, 52, and 77 depend from claims 1, 21, 41, and 59, respectively, and thus, include the limitations set forth in their respective base claims. For the reason discussed above with respect to claim 1, Branson fails to teach mapping a *customizable UI* to the customizable product class, the customizable UI to provide access structure to the configurator. Furthermore, Dardinski also fails to disclose mapping a *customizable UI* to the customizable product class as discussed in Applicants’ previous response. Since neither Branson nor Dardinski, alone or in combination, discloses every limitation set forth in each of claims 19, 39, 48, 52, and 77, claims 19, 39, 48, 52, and 77 are patentable over Branson in view of Dardinski. Withdrawal of the rejection is respectfully requested.

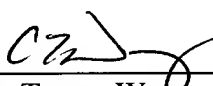
CONCLUSION

Applicants respectfully submit that the rejections have been overcome by the remarks, and that the pending claims are in condition for allowance. Accordingly, Applicants respectfully request the rejections be withdrawn and the pending claims be allowed.

Pursuant to 37 C.F.R. 1.136(a)(3), Applicants hereby request and authorize the U.S. Patent and Trademark Office to (1) treat any concurrent or future reply that requires a petition for extension of time as incorporating a petition for extension of time for the appropriate length of time and (2) charge all required fees, including extension of time fees and fees under 37 C.F.R. 1.16 and 1.17, to Deposit Account No. 02-2666.

Respectfully submitted,
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